21st June 2016

Dear Colleagues:

I am happy to inform you that the Managing Committee of the Society in its meeting of 13th June 2016 has unanimously decided to accept the Sage proposal. From 2017 onwards the Sociological Bulletin (SB) will be published by Sage. This proposal gives all Life Members of the Society online access to the SB. For Life Members desirous of a print copy, the MC also decided that these be provided through its own financial resources.

The MC has also resolved to ensure that this resolution be passed as a General Body resolution through circulation. As a consequence, I have posted a separate letter via snail mail asking you to post a letter to the office of the Society accepting this resolution and informing us which option you wish to take: soft or print. (Please excuse the small clerical error regarding dates in this letter).

Let me once again explain to you why we have taken this decision:

1. The cost of printing the Sociological Bulletin is increasing and the income from interest on FDs is decreasing. The proposed budget for this financial year indicates a deficit of Rs. 4 lakhs. We did not want to close down the third issue of SB.

2. In addition to printing and postage the Society is paying costs for packaging and handling and other administrative charges to the Institute of Social Sciences and these costs too are increasing every year.

3. Henceforth SAGE pays all costs of publishing, from copy editing through production, electronic hosting, and delivery to electronic distributors, printing, warehousing, serving customers, licensing, administering permissions, managing abstracting & indexing services, advertising and marketing, and selling.

4. The work of the Managing Editor is being done on a voluntary basis. This proposal will help to decrease the time that the Managing Editor has to spend on copyediting and proofing. This will now be done by Sage.

5. SB which has less than 300 subscribers had become an in-house journal edited, printed and read only by its Life Members. Now it will have a global reach and thereby will increase its professional status.

6. In addition to the savings, the Society will earn an additional annual income through royalty. Given that Sage has internationally established networks and linkages, the subscriptions for SB is likely to increase and hence our income too.

7. It will be able to declare an impact factor helping all those who publish in the journal enhance their API scores. Publishing in SB will become a value.
8. For the last few years, the officers of the Society have been trying to move to professional publishing. However earlier negotiations had stalled because publishers (both Routledge and Sage) were not giving free access of SB to its Life Members. In this new proposal Sage has agreed to give online access to all its Life Members.

9. **Life members who will opt for online copies will now have enhanced rights. Not only will they get free online copies of current issues, they will also be able to access the entire set of SB from Volume 1 onwards. In addition they will get 25% discount on all books from Sage. All those who opt for print copy will not have access to all the volumes of SB.**

Discussions and deliberations on these benefits and advantages have prompted the MC to take a unanimous decision in favour of the Sage proposal. I am sure you will also judiciously consider the above points in arriving at your own decision opting for the print/soft copy keeping in my mind the best interest of the Society and the Life Members.

Please post your letter as hard copy to the Society’s address in New Delhi giving your LMI number, name and postal and email addresses.

Many thanks.

With kind regards,

Sujata Patel
President