

### **Research Committee 30: Digital Sociology**

The digital revolution worldwide has been altering the economy, politics, culture, and society. Additionally, it is establishing a new power dynamic. The world today is regulated by digital networks and information, which have changed the economy, government, and society. Invisible conditioning that reinforces coercive power relations is provided by the intellectual hegemony of modern political economy, technocratic rationalism, the commercialization of information, the consumer society, and consumerism ideology. Numerous trustworthy organizations govern the digital society, using coding and algorithms to shape trends or regulate virtual behavior and actions. Modern digital technologies control individual privacy, accelerating the legal commercialization of data/information. It has endangered people's personal safety and promoted online fraud, digital spying, cybercrime, internet addiction, etc. To comprehend and interpret the web of digital relationships among individuals, groups, communities, and institutions that have been altered by digital resources, sociologists may conduct scientific studies of these emerging trends within the framework of new concepts, models, paradigms, and theories. Research Committee 30: Digital Sociology will make serious efforts to look into these fresh, growing fields of study: from digital empowerment to digital opportunity initiatives, to support the growth of Indian Sociology, and to launch a push to make Digital Sociology a sub-discipline of Sociology in its new avatar.

### **Brief Profile of Convener:**

Dr. Mahmudul Hasan Laskar is an Assistant Professor of Sociology at Symbiosis Law School Hyderabad, Symbiosis International (Deemed University), India. Prior to joining SIU Hyderabad, he worked as an Assistant Professor in the Department of Sociology at the University of Science and Technology Meghalaya, India. Dr. Laskar is Faculty-In-Charge of the Centre of Humanities and Social Sciences, SLS Hyderabad, and Co-Head of the Research and Publication Cell, SLS Hyderabad. Dr. Laskar has been serving as Convener of the Research Committee 30: Digital Sociology of the Indian Sociological Society and as a member of Working Group 10: Digital Sociology of the International Sociological Association. He is a reviewer for many international Journals. His research interests include the digital divide, AI and society, Digital entrepreneurship, the Platform economy, the influencer economy, Gendering AI, and others. He has published several books, chapters, and research papers in Scopus- and Web of Science-indexed journals. Dr. Laskar has a YouTube channel, 'Sociology for Life', with more than 170 video lectures and discussions.

**Brief Profile of Co-Convener:**

**Dr. Sukanya Das** is an Associate Professor at Amity University, Noida. Prior to that, she worked as an Assistant Prof. at Lovely Professional University, Punjab. Dr. Das is an academic and researcher in Sociology with a strong focus on industrial sociology, digital sociology, social institutions, public policy, and qualitative research methods. Her teaching and research interests span information and/or network society, political sociology, health care institutions, globalization and the environment, tribal studies, and development studies. She has been actively involved in departmental expansion, curriculum design, undergraduate and postgraduate reading content development, and academic mentoring. Dr. Das has contributed to research-oriented academic initiatives through various organizations, including organizing and participating in workshops and conferences (national and international), and has experience guiding students in research writing and interdisciplinary inquiry. Her scholarly approach emphasizes inclusivity, policy relevance, and critical engagement with contemporary social issues. She is committed to strengthening doctoral training through research ethics, methodological rigor, and collaborative academic networks.